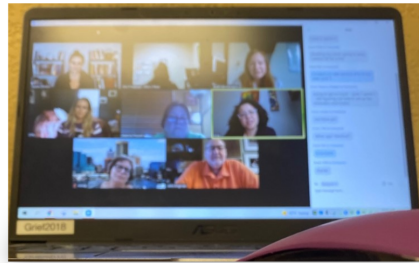


## SCHOOL OUTREACH: MEETING KIDS AND FAMILIES WHERE THEY ARE

Thanks to New York Life Foundation's inspiring leadership in educating school officials on grief support within their communities, Billy's Place was able to create meaningful connections with guidance counselors, social workers, administrators, and other school officials on the frontlines of children's mental health.

Exciting news!!! in 2022, we launched Grief Informed Schools, a more in-depth training experience for school staff that better equips schools to serve kids and families right where they are.



# BILLY'S PLACE

## IMPACT REPORT 2021

## LOOKING FORWARD

It's been another year of growth at Billy's Place - you can see that in these numbers. The only way we've been able to keep up and welcome more kids and families experiencing grief is because amazing people like you support us. Thank you! You're the rock stars who make this safe community a reality.

And, it's this awesome community that will make our dream of a true home for Billy's Place a reality.

Did you know we already have the land for our future Billy's Place home? As we celebrate everything we accomplished in 2021, I can't help but look forward to what comes next. In the coming year, you'll be hearing from us about our vision for a home - a house with community, safe spaces, a teen room, kitchen... everything to make families feel like this is their space.

If you want to hear more, I'm always happy to gush about our future plans!

Thanks for being here every step of the way!

*Kris Friedman*



The Billy's Place team  
Juli, Kaylene, Ruqaiyah, Kim, Melody and Kris  
Not pictured Dee, Netty and Iva



21448 N 75th Avenue Suite 5 Glendale AZ 85308  
[www.billysplace.me](http://www.billysplace.me)

### 2020-2021 BOARD OF DIRECTORS

Teresa Haire, President  
Laura Zaki, Vice President  
Mike Sullivan, Treasurer  
Cameron Dunlap, Board Member  
Juli Schragel, Board Member  
Kris Friedman, Board Member





# REFLECTIONS ON HOW FAR WE HAVE COME

In just a couple of weeks I'll be bringing Billy to college to start his freshman year. A freshman in college!

We started Billy's Place when he was just 8 years old. At that point it had been 7 years since my husband and Billy's dad, Mike, died in a car accident. We had just moved to Arizona and we didn't know anyone who truly understood what it was like to carry that grief. So we set out to create that community.

Billy's Place has grown in every way since 2012. From 2 families to thousands. From one peer group to a dozen specialized groups. From a place that hosts group nights to a community that engages schools, towns, and companies to better understand what kids and families are going through.

I hope you're as proud of this awesome community as I am. Thank you for your constant support!

*Juli McBreath*



## HOPE CHAMPS

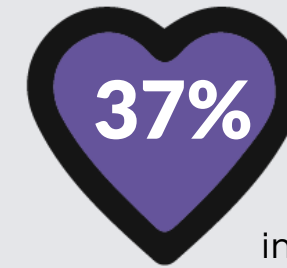
In 2021 we launched a new club filled with community-oriented, generous, and down right awesome people. HOPE Champs are dedicated donors who establish a monthly gift to Billy's Place. By increasing the number of HOPE Champs, we aspire to build an even stronger foundation to support grieving kids and families throughout the year - because grief doesn't have an expiration date.

Become a HOPE Champ Today

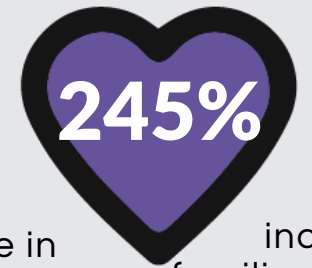


# 2021 BY THE NUMBERS

2021 was another year of tremendous growth at Billy's Place. We made more connections with schools, community groups, and healthcare organizations who were able to refer kids and families experiencing grief to Billy's Place. Thanks to our supporters, we were able to welcome everyone looking to join our community! Take a look at these increases!!



increase in services



increase in families seeking services



volunteers



volunteer hours



peer support groups



educators participated

## THANK YOU TO OUR TOP 2021 COMMUNITY PARTNERS



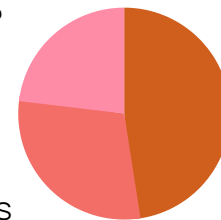
SPREADING SUNSHINE



## REVENUE \$385,404

EVENTS  
23.1%

GRANTS  
29.4%



INDIVIDUAL DONATIONS/EMPLOYEE MATCH  
47.5%

FUNDRAISING  
3.2%

SUPPORT SERVICES  
21.5%

PROGRAM SERVICES  
75.3%

## EXPENSE \$331,315

## COMING IN 2023

WE ARE SO EXCITED TO ANNOUNCE THAT BILLY'S PLACE WILL HAVE A SPECIALIZED LICENSE PLATE AVAILABLE IN 2023!! WE CAN'T WAIT!!

